

Initiative 901



Carol Hawk –
Tobacco Prevention and Control Program

Corinne Story –
Environmental Health

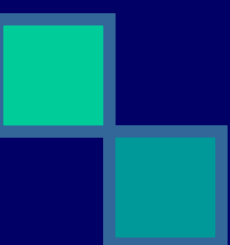


The Law -


- Revised Clean Indoor Air Act will go into effect on December 8th, 2005
- Statewide Ban on smoking in ALL indoor places (bars, restaurants, bowling alleys and non-tribal casinos)
- Hotels and motels are required to maintain 75% of rooms as smoke-free
- 25 foot perimeter or “presumptively reasonable distance” of no smoking in front of public building entrances, windows and air intakes.



Expectations from ban

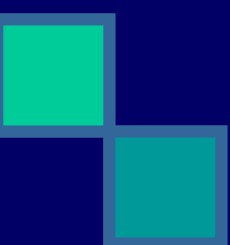



Many in-depth studies on the effects of smoking bans in other cities, states, counties have shown –

- Dramatic health improvements and behavior changes
 - Highly self-enforcing when the public and businesses fully understand the law
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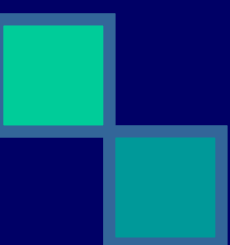



Education Efforts

- To assure high level of voluntary compliance in depth education will be taking place –
 - Retailer Education mailings
 - Earned media and radio ads
 - Phone and web based information and complaint system
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Enforcement Plan

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- 2 month period of strong education efforts
 - Compliance checks
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 - 1st Violation – Followed up with education efforts to assist business with complying
 - 2nd Violation – An official warning letter
 - 3rd Violation – Site visit and fine issued
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Enforcement

- Environmental Health will be the primary enforcement agency for issuing and collecting fees as well as verifying compliance at food service establishments during routine inspections.
 - Businesses not abiding by the law shall be fined up to \$100 per day after 3rd violation.
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